


The Periodic Table of Medical Affairs

1 H Health											2 He Health Economics							
3 Li Literature	4 Be Best Practice											5 B Biomarkers	6 C Compliance	7 N Needs assessment	8 O Outcomes	9 F Field team	10 Ne Network	
11 Na Narrative	12 Mg Medical guidance											13 Al AdBoard	14 Si Scientific Info	15 P Publications	16 S Scientific exchange	17 Cl Clinical Liaison	18 Ar Access reimbursement	
19 K KOL	20 Ca Capability	21 Sc Scientific communication	22 Ti Thought Influencer	23 V Value	24 Cr Clinical research	25 Mn Marketing	26 Fe Field engagement	27 Co Congresses	28 Ni National investigators	29 Cu Customization	30 Zn Zoom networking	31 Ga Gap analysis	32 Ge Generation of evicence	33 As Advocacies	34 Se Strategic engagement	35 Br Branding	36 Kr Knowledge	
37 Rb Research	38 Sr Scientific rigor	39 Y Year plan	40 Zr Zenith reporting	41 Nb Needs based	42 Mo Monitoring	43 Tc Treatment consensus	44 Ru Regulatory Update	45 Rh Regional hub	46 Pd Product development	47 Ag Advisory Group	48 Cd Clinical Data	49 In Investigator network	50 Sn Scientific Narrative	51 Sb Study Budget	52 Te Treatment Education	53 I Insights	54 Xe eXpert	
55 Cs Clinical Strategy	56 Ba Baseline			72 Hf Healthcare forum	73 Ta Tactical alignment	74 W Webinar	75 Re Research Education	76 Os Operational support	77 Ir Information request	78 Pt Patients	79 Au Advisory updates	80 Hg Healthcare Gaps	81 Tl Thought Leaders	82 Pb Publication Brief	83 Bi Business Intelligence	84 Po Policies	85 At Analytics	86 Rn Research needs
87 Fr Formulary Review	88 Ra Resource Allocation			104 Rf Risk frequency	105 Db Database	106 Sg Strategic Goals	107 Bh Business Hours	108 Hs Health Score	109 Mt Measurement	110 Ds Digital Strategy	111 Rg Regulations	112 Cn Clinical Needs	113 Nh Network Health	114 Fl Field leader	115 Mc Medical Community	116 Lv Learning	117 Ts Treatments	118 Og Organisation